

# INNOVATION AND CREATIVITY IN THE HANDS OF THE YOUNG

Stronger Partnerships  
between the Educational  
System and the Creative  
Industries

Possibility Thinking = Creativity

FIND YOUR

PASSION

ENTREPRENEURSHIP

GET OUT OF YOUR COMFORT ZONE  
YOU CAN'T TEACH CREATIVITY  
BUT YOU CAN LEARN IT  
DO SOMETHING YOU  
HAVEN'T DONE BEFORE  
STIMULATE STUDENTS  
DON'T LECTURE ■  
LET PEOPLE WITH  
ORIGINAL THOUGHTS  
VISIT CLASSROOMS

CREATIVITY

CRAFT

INTRINSIC  
MOTIVATION